

District Training Bulletin 6

“The pessimist sees difficulty in every opportunity. The optimist sees the opportunity in every difficulty.” **Sir Winston Churchill**

Foundation

There will be a foundation training / Q&A zoom session on:
Saturday March 23rd at 9.30 for an hour.
Please use this link to register for the event.

https://us06web.zoom.us/meeting/register/tZEqdu-urDwoGdBB169W7jijTIG5G3uq10_A

District Assembly – Saturday 20th April, 9.00 for 9.30 start. Manor Academy, York.

This is a training / knowledge procurement opportunity for every Rotarian in District, and **everyone** is invited.

The final agenda has yet to come out, however there will be an update on the RI theme and challenges for next year, an update on North Star, a short talk by myself which I’m in the process of writing – however can assure you it will be amusing and inspirational, and then break-out groups to find out more about a range of areas: secretary, treasurer, membership, ComVoc, Youth, Foundation and so on. It’s your opportunity to find out what is new and exciting and question those in the know. Plus, if you are taking on a club role for the first time, a very useful session.

Not to mention, a great opportunity to catch up with fellow Rotarians around the district – so put the date in your diary and I’ll see you in York.

Membership

A new “story” about how a club has increased its membership has been added to the DKL:

<https://www.1040knowledge.net/membershipstories>

With North Star being rolled out and a new focus on corporate membership (these are small and medium sized businesses in your geographical area, not the large corporations that North Star calls Enterprise membership), I’ve added some material about corporate membership to the DKL:

<https://www.1040knowledge.net/corporatemembership>

Members of the DST (District Support Team) as they visit clubs are giving more information about North Star, however if you can’t wait for

their visit, you can see numerous presentations about it here: <https://rotarygbi.org/members/north-star-toolkit/>

A recording of the second membership zoom seminar can be found here: <https://www.1040knowledge.net/membershipseminars>

Rotary Club Central

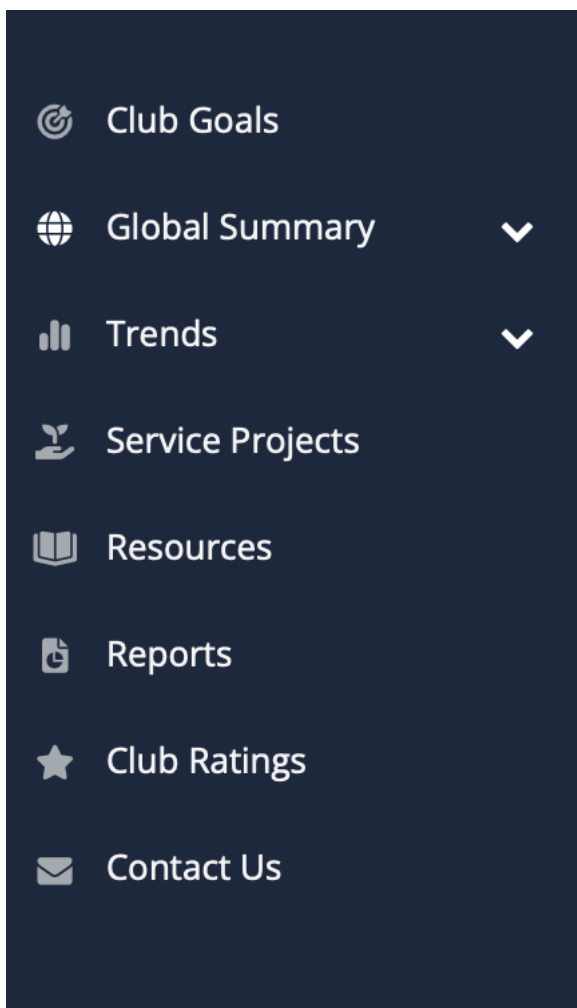
You'll find this in "My Rotary" by clicking on this link:

<https://rcc.rotary.org/#/goals?pth=C>

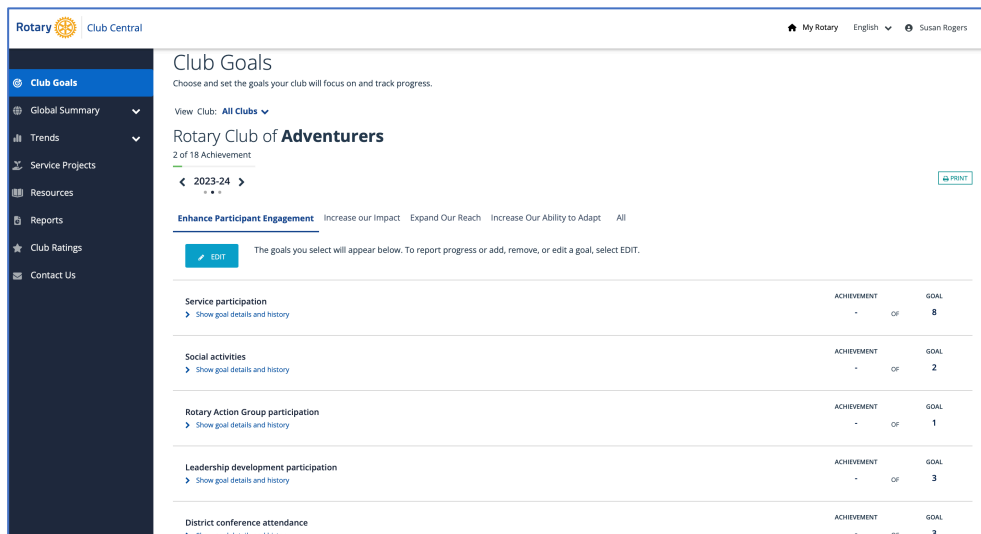
It takes you to a page where you can set club goals for the year and measure them.

Some clubs don't do this because they think it's just there for getting a citation, and if they're not bothered with citations, then why fill it in. Wrong. Rotary International needs the information to check the health of the organisation.

Down the left hand side you'll see headings like this:



If you click on Club Goals, this is where you can set them, for example:

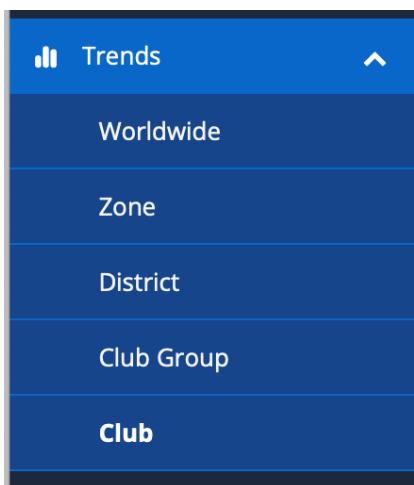


The screenshot shows the 'Club Goals' page for the Rotary Club of Adventurers. The page title is 'Club Goals' and the subtitle is 'Choose and set the goals your club will focus on and track progress.' The club name is 'Rotary Club of Adventurers' and it shows '2 of 18 Achievement' for the year '2023-24'. The main goal is 'Enhance Participant Engagement' with sub-goals: 'Increase our Impact', 'Expand Our Reach', 'Increase Our Ability to Adapt', and 'All'. There is an 'EDIT' button. Below is a table showing progress for various goals:

Goal Category	Achievement	Goal
Service participation	- of 8	8
Social activities	- of 2	2
Rotary Action Group participation	- of 1	1
Leadership development participation	- of 3	3
District conference attendance	- of 3	3

If you click on the next one down, Global summary, you'll see the cumulative results for the world.

Clicking on the next one down, "Trends", there are graphs for membership, gender, age and project involvement which you can look at from a global perspective down to the club level.

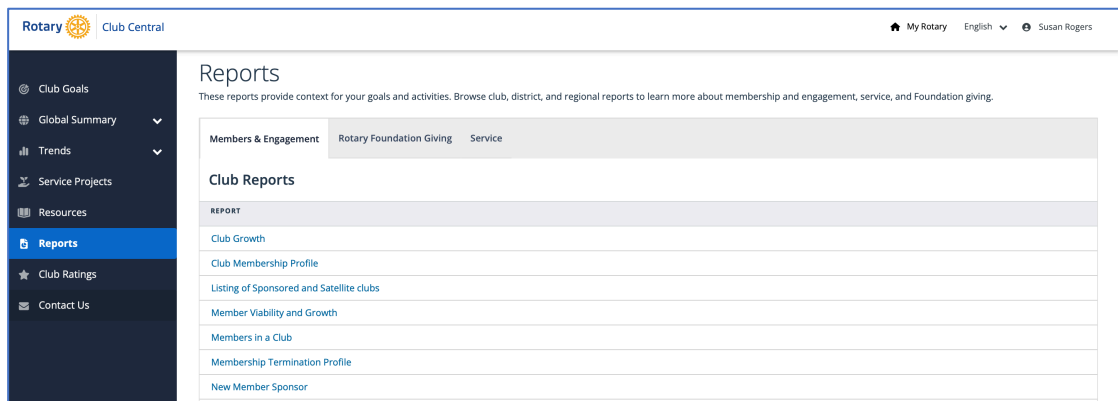


The screenshot shows the 'Trends' menu with the following options: Worldwide, Zone, District, Club Group, and Club.

The next one down is "Service projects" – and I'll come back to that when I cover Rotary Showcase below.

If you click on the next one down – resources, there are numerous "how to's" and useful sources of information.

The next one down "Reports" gives a good selection of reports to look at.



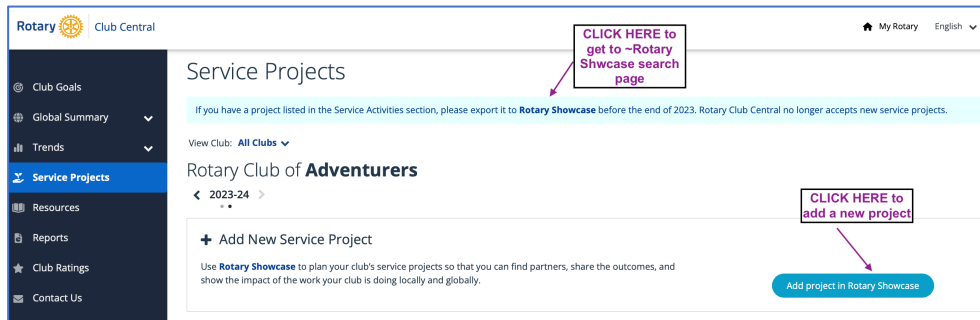
ROTARY SHOWCASE

You no longer add projects in Club Central, but are redirected to the new Rotary Showcase.

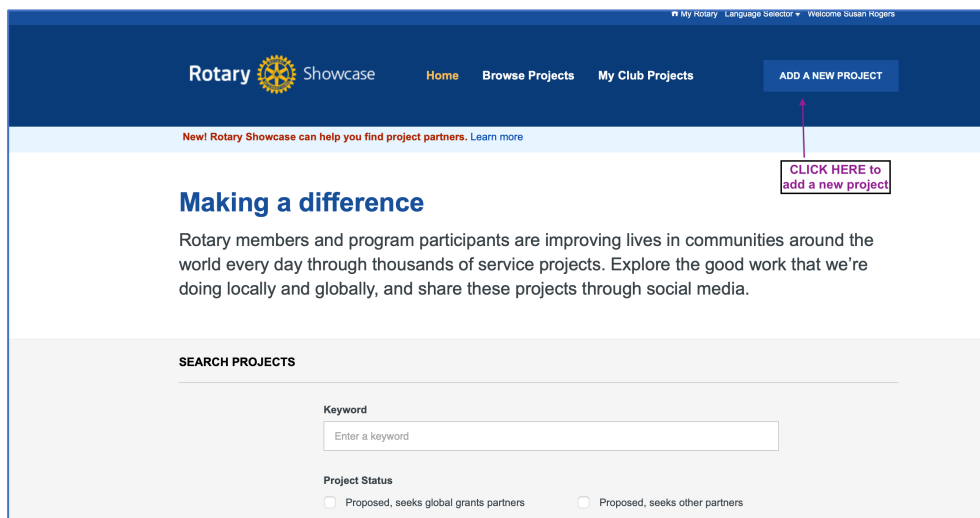
I cannot stress how important it is to complete a form for each project you undertake. For example:

1. Rotary holds the highest consultative status offered to a nongovernmental organization by the UN's Economic and Social Council, which oversees many specialized UN agencies. We have clout because we are able to quote huge numbers of projects completed world-wide, or millions of hours of volunteering – and this information is collected from Club Central, and the Rotary Showcase. If you're not completing it – you are weakening our clout.
2. You want to run a new project, say for example a beer festival – but you've never done one before. By clicking on this link: https://map.rotary.org/en/project/pages/project_showcase.asp X you are taken to a search page where you can find projects logged by other clubs. You can then read them, find one that sounds similar to the event you'd like to put on and contact the club if you want to bounce ideas around or ask for help on how they did x,y,z. By adding **your** projects to the database, you are sharing your specialist knowledge that others will be interested in.
3. If you want to get a citation for your club, the data to assess your achievements is taken from here.

Click on “Service Projects” and you'll see a screen like this.



Or you can add a new project from the search page



There is a useful pamphlet to help you complete a project form. If you click on “Rotary Showcase Manual” on the home page, you’ll find the pdf. <https://www.1040knowledge.net>

It doesn't mention however that you can only add volunteer hours if you have specified an end date. I discovered this when putting in a club project that at the time was completed, but I contacted RI and they told me to add the end date to reveal the grid where you can log hours.

That's all for this month – I look forward to seeing you at both the foundation training zoom and in person at York for District Assembly.

Susan Rogers
District Training
Susan.rotarian@gmail.com
DKL <https://www.1040knowledge.net>