

Rotary everywhere

The idea came from studying one of the major soft drinks manufacturers, who many years ago had the vision "You should never be more than an arm's length away from the product". They obviously didn't mean it literally, but meant that it should be available everywhere – supermarkets, garages, train stations, vending machines and so on.

Rotary should be sufficiently flexible and available to everyone, so in an ideal town, people could access the parts that interested them the most, as and when they wanted to. It could look like this.....

