

# DISTRICT ASSEMBLY MEMBERSHIP SEMINAR

DISTRICT 1040



**MEMBERSHIP & ROTARACT:**

**WHAT'S IT ALL ABOUT?**





**CREATE HOPE  
in the WORLD**

Rotary 

Rotary 

# MEMBERSHIP MENU

Club Model	Description	Appeals to	Minimum number of charter members
<a href="#">Traditional Rotary Club</a>	Professionals and aspiring leaders who meet regularly for service, connections, and personal growth	People looking for connections, service opportunities, and traditions Learn more at <a href="#">Start a Club</a> .	20
<a href="#">Satellite Club</a>	A Rotary club sponsored by a traditional club but with its own meetings, projects, bylaws, and board	Those who want a club experience or meeting format or time other than what's offered by the traditional clubs in the area Learn more in the <a href="#">Guide to Satellite Clubs</a> .	8
<a href="#">E-Club</a>	A Rotary club that meets primarily online	People who travel frequently, whose schedules make it difficult to meet in person, or who prefer an online experience Learn more about <a href="#">online club meetings</a> .	20
<a href="#">Passport Club</a>	A Rotary club that allows members to attend other Rotary club meetings as long as they attend a specified number of meetings in their own club each year	People who travel frequently, or those who enjoy trying a variety of club experiences and meeting lots of new people Learn more in the <a href="#">Guide to Passport Clubs</a> .	20
<a href="#">Corporate Club</a>	A club whose members (or most of them) work for the same employer	Employees of an organization who want to come together to do good in their community	20
<a href="#">Cause-Based Club</a>	A club whose members are passionate about a particular cause and focus their service efforts in that area	People who want to connect with others while addressing a particular set of problems.	20
<a href="#">Alumni-based Club</a>	A club whose members (or most of them) are former Rotary or Rotary Foundation program participants	People who have participated in Rotary outside of a club	20
<a href="#">Rotaract Club</a>	A club of members ages 18-30 that is sponsored by a Rotary club and often works with that club on projects	Younger people who want to serve their communities, develop leadership and professional skills, and have fun through service. Learn more in the <a href="#">Rotaract Handbook</a> .	n/a

# MEMBERSHIP MENU contd

TYPES OF MEMBER	
Honorary	Used to recognize people who have distinguished themselves by meritorious service and embody Rotary ideals, or those considered friends of Rotary for their support of Rotary's causes. They are exempt from paying RI dues, have no vote in Rotary matters, are not eligible to hold any club office, and are not included in a club's membership numbers in Rotary's database.
Active	You and me
Associate	Try before you buy! Some clubs use associate membership as a trial period to engage prospective members. If the associate members see value in the experience, they can join the club. In such cases, the club would report them as active members once they've joined, and the members would then receive all the benefits that other active, dues-paying members enjoy and would be included in the club's membership count.
Corporate	Looks to involve a corporation — or any business, nonprofit, or government entity — in Rotary by offering an alternative membership package to some of its employees. Reduces the time commitment of any one member by allowing employees to attend meetings or events on each other's behalf.
Family	Also called spouse or partner memberships – are similar to corporate membership, in that there is often a primary member and one or more alternate members. Often times, the alternate members are young adult children of the primary member or a partner or spouse.

# FAMILY OF ROTARY



# WHO DO WE WANT TO SEE IN ROTARY IN 20 YEARS TIME?

What do Rotarians of the future look like?



# NEXT STEPS

How do we facilitate those people who don't realise they are Rotarians yet, into Rotary?

**DO**



# RETENTION

What are members looking for (not necessarily in this order)

- Fellowship
- Business opportunities and contacts
- Projects – both local and international
- Networking opportunities – both social and professional

# ROTARACT

TARGET: 3 NEW ROTARY CLUBS PER YEAR

Untapped ability to actually start Rotaract clubs to increase the numbers.

1 Rotaract club in each & every AG Group over the next two years?



# SCENARIOS

# WHAT DO I DO NEXT

- Health Check (new style compared to the dreaded visioning)
- Utilise AG
- If it ain't broke don't fix it BUT look at how you can backfill without changing the status quo of the club
- Maximise the Rotary family to create Rotary of the future

# DISTRICT: CONCEPTS TO WORK THROUGH

Review why Rotarians are leaving – provide an exit survey / questionnaire

Develop alumni and contacts clubs have

Training

Provide ideas & ways to “think outside the box”

Identify opportunities and challenges in your community – what is your area’s identity?



# WHO TO CONTACT

## District Membership Leads:



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# MATERIALS

Strengthening Your Membership: Creating your membership plan

Club Models Matrix

Rotary Club Health Check

Check out Rotary Learning Centre

