

Rotary
District 1040



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What is IMPACT Rotary?

- Part of your club – a companion club
- Easy way of growing your club
- Complements and enhances your club
- Reduces the average age of your club
- Exciting Rotary
- Impacting your community



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Number of Impact Clubs

- In the USA Impact clubs are growing rapidly
- Averaging 15 new members in less than 8 months
- In GB&I it is gathering pace

200+

How to become an Impact Club

- Need club Impact champion(s) – driver(s)
- Whole club must be supportive
- Run it like a project, Identify a few simple projects
- Use social media / Eventbrite – Help! We need **YOUR** help!
- Talk about Rotary, the **NEW** Rotary, your Rotary story – **NOT ABOUT CLUB MEETINGS**
- Invite them to the next project, **not the club meeting** (unless they ask)



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What does it take to be an Impact Club

- Set yourselves a target
- Like a satellite group it needs a minimum of 6 people
- To register the Impact club with RI needs a minimum of 8



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What about GB&I?

- 1070 is the first District in GB&I to try it
- St Neots is the first club – 8 new members in 4 months and growing
- Leicester is the second – in 12 months 15 new members and 6 more have just joined
- Ramsey has 6 with 6 about to be inducted in 3 months
- Melton Mowbray launched with 10 members following a sponsored wine tasting evening

Every District Needs Impact Clubs



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How much does it cost?

- Nothing to the club financially
- **Effort** and **drive** to make it happen – needs persistent momentum
- Membership subs are same as main club minus meals etc
- All Impact clubs offer monthly payments e.g. £10 per month = £2.31 per week

How Does An Impact Club Work?

- It has no president, secretary or treasurer – that's the host club
- It meets when it wants, how it wants, where it wants and how frequently it wants
- It plans projects, does projects, goes home
- It invites the host club to help
- The host club asks the Impact club to help
- Social, socials, socials – have fun together



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What's the catch?

- The host club does not control the Impact club
- Education – they are new to Rotary
- COMMUNICATION is Key – have an Impact club member on the club council



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1040 IMPACT



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