

## District Training Bulletin 8

*“When you reach for the stars, You may not quite get one, But you won't come up with a handful of mud, either.” Leo Burnett*

This is the final training bulletin for this Rotary year.

From Monday, my role will be renamed “District Learning Facilitator”, but I’ll be basically doing the same role. I’ll carry on calling these “training bulletins” so as not to confuse anyone!

Since the last bulletin, several things have been added to the DKL (District Knowledge Library). <https://www.1040knowledge.net>

More presentations from District Assembly have been added.

### District Grants

A presentation about the timings related to District Grants has been added.

[https://a4f20f73-7abd-4937-abad-418b7ac1511b.filesusr.com/ugd/315e32\\_a42e043bf6e74999b8a90540358098b7.pdf](https://a4f20f73-7abd-4937-abad-418b7ac1511b.filesusr.com/ugd/315e32_a42e043bf6e74999b8a90540358098b7.pdf)

Stephen Ellis is planning to give this presentation at every opportunity, as we can’t inform people often enough about the deadlines for the various grant stages. There will be training on grants and foundation in the new Rotary year. Please note that all clubs applying for District or Global Grants must attend the District Assembly Foundation Breakout Session to qualify for a grant

Or

Attend a District Foundation training meeting on Zoom

Or

Complete a Foundation training course on the MyRotary Learning Centre dependent on the type of grant applied for

[https://learn.rotary.org/members/learn/learning\\_plan/view/101/GrantManagementSeminar](https://learn.rotary.org/members/learn/learning_plan/view/101/GrantManagementSeminar)

### Social media

Two training sessions were planned – a basic one and an intermediate one. However, we discovered after the basic one that we actually needed an even more basic one, so the intermediate one has been parked until next Rotary year, and in its place we ran an “Introduction to Facebook” session where the trainer literally took us step by step on how to set up a business (i.e. club) Facebook page. At the end of the session, the trainer also gave an introduction to using Canva for photos. We are planning a training session specifically on Canva at some point in the future.

If you are an absolute beginner, then I suggest you start off with this workshop, a copy of which is of course on the DKL. <https://www.1040knowledge.net/copy-of-social-media-training-basics>

Once you have the club Facebook page set up, then visit the basic training session which gives you lots of good ideas about adding content. <https://www.1040knowledge.net/socialmediatraining>

Next rotary year I'm planning to cover some in-depth membership growth articles, as well as member retention and a suggested induction programme for new members. If there are any specific training areas you'd like me to include – then just drop me an email.

Thanks for your support throughout 2023 and 2024.

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DKL <https://www.1040knowledge.net>